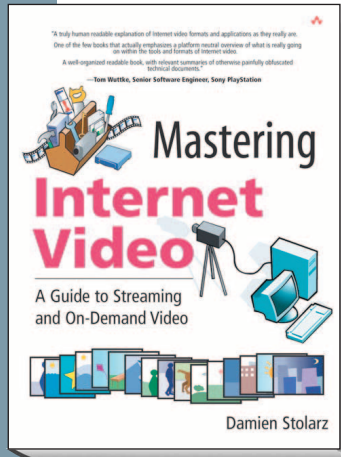


All you need to master preparing, capturing, compressing, securing, and delivering Internet video

DAMIEN STOLARZ



## MASTERING INTERNET VIDEO

A Guide to Streaming and On-Demand Video

Finally, there's a start-to-finish guide to Internet video for everyone who needs to understand it: Web professionals, managers, software developers, marketers, and hobbyists, even investors. *Mastering Internet Video* brings together clear, coherent coverage of every key issue: compression, formats, standards, servers, software, hardware, networking, multicasting, digital rights management, video editing—even troubleshooting. Damien Stolarz offers both conceptual and practical information, as well as coverage of all leading formats and platforms. Best of all, he presents easy-to-use, step-by-step solutions for each of today's most common Internet video usage scenarios.

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- Comprehensive conceptual coverage of capturing, preparing, and deploying video on the Internet
- A practical guide to video compression—including expert help with performance and quality tradeoffs
- Objective information for evaluating streaming servers, software, and hardware—including solutions from Microsoft, Real, Apple, Macromedia, and others
- How networks and the Internet handle video data—including the challenges of real-time data delivery

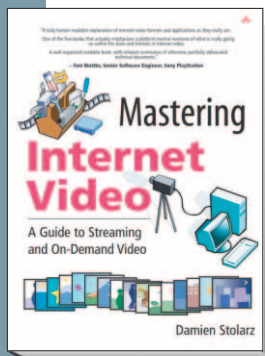
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### ABOUT THE AUTHOR

**DAMIEN STOLARZ** is an entrepreneur with fifteen years of experience making computers talk to each other. He co-founded static.com (aka Blue Falcon Networks, now akimbo.com) in 1995, where he led the development of numerous technologies, including an online service, networked multiplayer games, and peer-to-peer cost-reduction software for video streaming. In 2002, he started Robotarmy Corp. (<http://www.robotarmy.com>), a software consultancy and R&D house, which develops large-scale media delivery software amongst other secret projects. Damien holds a B.S. in Computer Science/ Engineering from UCLA. He has written and spoken widely on Internet video, content delivery, and peer-to-peer technology.

  
Addison  
Wesley

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